

## Profile ever-court and history

### ever-court 30 years on:

In 1979, “ever-court-Tennisconsulting GmbH” and the legendary player-coach team of Björn Borg and Lennart Bergelin began to organize tennis vacations and tennis-in-vacation programs in cooperation with one of the biggest European tour operators at that time, “Neckermann+Reisen”. Neckermann is now a part of the world’s second largest travel concern, “Thomas Cook Travel”.

Lennart Bergelin died in November 2008. Since 1998 Peter McNamara, Hanne Hofmann-Jeckel, Reinhold and Patrick Comprix have been the partners and owners of ever-court.



Dream team Björn Borg and Lennart Bergelin start the ever-court story in 1979.



Peter McNamara has been a partner since 1996.

## **ever-court, the market**

Hotel guests worldwide prefer well-known established brands. Names like Sheraton, Hilton, Westin, Celebrity Cruises, Aida, Iberostar, Riu, Sol Melia or Marriott. They want to be sure that there will be good beaches, good rooms, great food, sports and wellness centres and enjoyable entertainment waiting for them at their preferred destinations.

Top hotels throughout the world should and must be offering attractive, unique and differentiating services that potential guests and returning guests cannot find in competing hotels.

## **ever-court, the numbers:**

During the past 30 years more than 160,000 players have participated in an ever-court tennis courses, tennis camps with star coaches and virtually countless tennis tournaments.

ever-court Tennisconsulting, Am Heerbach 13, 63857 Waldaschaff, Germany.  
Hanne Hofmann-Jeckel, Reinhold Comprix. Telephone: 0049-6095-993105,  
info@ever-court.de